

# Privacy statement of Study Association Industria

*Agreed upon by the board of Study Association Industria, Eindhoven, 2021*

We respect your privacy and only will use your personal data for the goals which you give your data to us. In this privacy statement we want to give you more clarity about the personal data we collect and the purpose for this.

Industria takes the protection of your personal information seriously and takes appropriate measures to counteract misuse, loss, unauthorized access, unwanted disclosure and unauthorized modifications. If you have the impression that your personal information is not well secured or signs of misuse are detected, please contact the board through [bestuur@industria.tue.nl](mailto:bestuur@industria.tue.nl).

## 1. Data Controller

Name association: Study association Industria

Legal representative: The Industria Board

Website: [industria.tue.nl](http://industria.tue.nl)

KvK Eindhoven: 40235670

## 2. Personal information we process

Industria processes your personal information when you are using our services and/or if you provided us or you gave the Eindhoven University of Technology (TU/e) permission to provide this information to us. Below is an overview of the personal information that we process:

- TU/e credentials (ST-number & Student number)
- Name (first- & surname)
- Date of birth
- Full address information
- Telephone number
- TU/e e-mail address
- Study Program
- First year of study program
- Data of your activities on the Industria website ([industria.tue.nl](http://industria.tue.nl))
- Date of registration

Our website, app and/or services do not have the intention of gathering information from people younger than 16 years old, unless they have permission from their parents or guardians. We only process the personal information when someone is logged in, so someone needs to be enrolled at the university. We are, however, not able to verify if a visitor is younger than 16 years old. Therefore, we suggest parents to be involved in the online activities of their children. This to prevent that personal information about children is collected without parental consent. If you are convinced that we have collected personal information of a person younger than 16 years old without parental consent, please contact us through [bestuur@industria.tue.nl](mailto:bestuur@industria.tue.nl). We will then make sure this information will be deleted.

## 3. Why do we need your personal information?

Industria processes your personal information for the following goals:

- Giving you access to the Industria website ([industria.tue.nl](http://industria.tue.nl))
- Giving you access to the Industria app
- Giving you the possibility to subscribe for committees and/or events on the Industria website or on the Industria app



- Handling your payments
- Sending news messages and/or advertising brochures

#### Summary of Processing activities

Types of Data collected	Purpose of processing	Legal basis	Retention time
TU/e credentials (ST-number & Student number)	Giving you access to the Industria website (industria.tue.nl)	contract	4 weeks after you unsubscribe from the university
Name (first- & surname)	Handling your payments	contract	4 weeks after you unsubscribe from the university
Date of birth	Handling your payments Check if you are underage	contract law	4 weeks after you unsubscribe from the university
Full address information Telephone number TU/e e-mail address	Handling your payments Sending news messages and/or advertising brochures  Giving you the possibility to subscribe for committees and/or events on the Industria website or on the Industria app	contract Legitimate interest	4 weeks after you unsubscribe from the university
Study Program First year of study program	be able to notify you about important news on the study program or for the students in the study program	consent	4 weeks after you unsubscribe from the university
Data of your activities on the Industria website (industria.tue.nl)	Giving you access to the Industria website (industria.tue.nl)	legitimate interest	4 weeks after you unsubscribe from the university
Date of registration	Sending news messages and/or advertising brochures based on your cohort	legitimate interest	4 weeks after you unsubscribe from the university

Picture	Documenting the events and advertising on social media	consent	No retention time
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#### 4. TU/e credentials

Your TU/e credentials are used to link your personal profile on the Industria website and/or Industria app to the subscription details and the information from the TU/e. In this way, Industria can verify all other personal details and accept or decline registration for membership.

#### 5. Name

Your name is used to identify you as person and address you in all types of communication and on your personal profile on the Industria website, Industria app, etc.

#### 6. Date of Birth

Your date of birth is used to recognize your birthday and to be able to check your age for Industria activities.

#### 7. Full address information

Your full address information can be used to notify you of news or to send you a card. You can always change your address through the Industria board.

#### 8. Telephone number

Industria (represented by the Industria board) can use your phone number if they want to contact you or need to contact you in an emergency situation. You can always change your phone number through the Industria board.

#### 9. TU/e e-mail address

Your TU/e e-mail address will be used to notify you of Industria news or important messages from the Industria board. By becoming a member, you are also automatically registered to the mailing organization Career Vision. Career Vision keeps you up to date on interesting internships, job openings and business courses that the industry has to offer. Also, your e-mail address can be used by the association (represented by the Industria board) when they think contact is in order.

#### 10. Study Program

Your study program is used to determine the group of students you belong to and to be able to notify you about important news on the study program or for the students in the study program.

#### 11. First year of study program

The first year of study program is used to determine to which cohort you belong to be able to notify you about important news which belong to a specific cohort.

#### 12. Data of your activities on the Industria website

In order to keep an overview of all the events you attended or bought tickets for, Industria stores the data of your activities. The data only consists of order information, linked with your personal details. No other tracking is done.

#### 13. Date of registration

The date when you become a member, will be registered in the Industria Database. This information will be used to send information to a certain part of the members to make sure everyone gets the right information. If you find that this isn't the right information for you, you can always report this to the Industria board.

## 14. Pictures

During Industria activities pictures can be made of you. The pictures can be seen at the Industria server (only accessible by Industria members) and a selection will be published online (Facebook, Instagram, Snapchat, LinkedIn or Industria website). Before the activity, we will ask for your consent to use your image. If you have an objection, you can always report this at the Industria board. If you don't like a published picture, it is also possible to inform the Industria board about this. In these cases, the Industria board will take appropriate measures. All previously online environments are fully managed by the Industria board or by order of the Industria board.

## 15. Sharing personal data

Your data is automatically shared with several parties if you become a member at Industria. Your data will be uploaded to the Industria Database. The Industria Database is an online database system that is managed by the Industria board. The Industria Database is hosted by Dutch Coding Company. Industria does not share any personal information with Dutch Coding Company.

The Industria app is an app for Android and Apple that is managed by the Industria board. The Industria App is hosted by Luud Janssen Holding B.V.

Athenaeum, the book delivery company that works together with Industria, supplies Industria with the following personal information, namely; ordernumber, mailadres, name & surname, title of the order book(s) and/or order date. This personal information is used by Industria for the book sales only and will not be stored.

If you buy a ticket at the Industria website or the Industria app, the financial transaction will pass through Mollie Payments. Mollie Payments will only deal with the financial transaction via iDeal. There is no personal information shared with Mollie Payments. The order information of (free) tickets is also automatically shared with the Industria Database.

Furthermore, Industria committees can get your TU/e e-mail address through the Industria board if they need to contact you to provide you with information for their activity. For other data, they will always send you an email. These other data will be deleted in one month after the event has taken place.

Industria has several foundations. Personal data is also shared with these foundations. For the foundation Stichting Technische Bedrijfskunde Borrels the sharing of data can be found in the conditions of VIP Card. For the other foundations the same applies as for the Industria committees.

Also, by registering to Industria, you are automatically registered to the mailing organization Career Vision. Your TU/e e-mail address is shared with Career Vision.

Your data will not be shared with other third parties before you have given your written permission.

## 16. Cookies

The Industria website (industria.tue.nl) uses cookies. A cookie is a small text file that is saved on your computer, tablet or smartphone at your first visit to the website. The cookies we use are necessary for the technical use of our website and your ease of use. These cookies make sure the website is working properly and remember for example your preferences. We can also optimize our website with these cookies.

We would like to inform you about the various types of cookies that are stored on your computer when you visit one of our websites.

### Functional Cookies

Functional cookies are used to offer you, as a website visitor, the correct functionality and user experience. Functional cookies will store your preferences for your language and login status. Functional cookies are



always stored since they are essential for the proper functioning of our websites. Not giving permission to store cookies has no consequences for functional cookies.

### Analytical Cookies

To determine which parts of the website are most interesting for our visitors we continuously try to measure with third party software how many people visit our website and which page is visited most. For this purpose we use cookies. Statistics are made of the information that we collect in this manner. These statistics give us insight into the number of website visits, which page is visited most and how much time is spent on the various pages, etcetera. As a consequence we are able to make the structure, navigation and contents of the website as user-friendly as possible. The statistics and other reports are not traced back to persons.

We use a Google Analytics cookie for:

- Keeping count of the number of visitors on our web pages
- Keeping count of the times that every visitor spends on our web pages
- Determining the sequence in which someone visits the various pages of our website
- Assessing which parts of our website requires adjustment
- Optimizing the website

Analytical cookies are always stored on your computer. Not giving permission to store cookies will have no consequences for analytical cookies.

### SharpSpring cookie

This cookie is used to make information on the website personal or to provide interesting content. The SharpSpring cookie can be used to personalize pages and remember information to make your website visit easier.

## 17. View, modify or delete personal information

You have the rights to view, modify or delete your personal information. You can do this by informing Industria via [bestuur@industria.tue.nl](mailto:bestuur@industria.tue.nl) or via visiting the Industria boardroom. To verify your identity, Industria will contact you as quick as possible, but at least responds within four weeks to your request. You can always contact us through the contact information below.

## 18. Rights of the data subject

**Right to be informed.** You have the right to be informed about how we use your information. We do this through this document, through our website and by answering questions sent to us.

**Right to access your data.** You may request a copy of your data by email to [bestuur@industria.tue.nl](mailto:bestuur@industria.tue.nl) if you would like to know what personal data we have about you. This copy of your personal data can also be given to you in a common (machine-readable) format.

**Right to rectification.** You have the right to correct inaccurate or incomplete information about yourself which you can do by email to [bestuur@industria.tue.nl](mailto:bestuur@industria.tue.nl).

**Right to erasure.** You have the right to request deletion of your personal data, for example when it is no longer necessary for us to process the data for the purpose it was collected, or when you have withdrawn your consent, which you request by email to [bestuur@industria.tue.nl](mailto:bestuur@industria.tue.nl)

**Right to restrict processing of your data.** If you believe your information is incorrect or you believe we use your data unlawfully, you have the right to ask us to stop or limit the processing, which you request by email to [bestuur@industria.tue.nl](mailto:bestuur@industria.tue.nl)

**Right to lodge a complaint.** You have the right to file a complaint with your national data protection authority, or the Dutch Data Protection Authority. Complaints to the Authority can be made at [Klacht melden bij de AP | Autoriteit Persoonsgegevens](#) or by sending

written communication to the Authority for the Protection of Personal Data:

Autoriteit Persoonsgegevens

PO Box 93374

2509 AJ DEN HAAG

Telephone number: (+31) - (0)70 - 888 85 00

Fax: (+31) - (0)70 - 888 85 01

Visiting address (only by appointment):

Bezuidenhoutseweg 30

2594 AV Den Haag

Further information about your rights can be found on our institutional website at:  
<https://www.tue.nl/en/storage/privacy/>

These rights can be exercised in accordance with GDPR by sending an e-mail to [privacy@tue.nl](mailto:privacy@tue.nl)

## 19. Modification of the privacy statement

Industria preserves the right to always change this privacy statement. The modifications will be published at this location and will be announced via email. One month after the announcement the new privacy statement will be automatically used. Without any further notice you automatically agree with the adjustments. If you have any objection, you can always report this at the board within one month after the announcement.

## 20. Contact

If you wish to react to the privacy statement, you can always make contact:

### **Postal address:**

Study association Industria

Atlas 2.328

Postbus 513 5600 MB

EINDHOVEN

### **Visiting address:**

Technische Universiteit Eindhoven

De Groene Loper 3

Atlas 2.328

5612 AE Eindhoven

Phone number: +31 (0)40 247 2471

E-mail address: [bestuur@industria.tue.nl](mailto:bestuur@industria.tue.nl)

# Conditions VIP Card

*Agreed upon by the board of Stichting Technische Bedrijfskunde Borreels, Eindhoven, 2020*

## 1. Definitions

### 1.1 Industria

Study association for Industrial Engineering Industria.

### 1.2. STBB

The Stichting Technische Bedrijfskunde Borreels.

### 1.3. Website

The website of VIP card, <https://my.pubcard.nl>

### 1.4. Board

The board of Industria.

### 1.5. Member

Someone who is a member at Industria and has agreed to buy a VIP card.

### 1.6. Non-member

Someone who is not a member at Industria and has agreed to buy a VIP card.

### 1.7. The Villa

The location in which the drinks of Industria are held.

### 1.8. VIP card

The card needed to order drinks at the bar in The Villa.

### 1.9. Bartender

The bartender is responsible for the transactions by VIP card.

### 1.10. Registered VIP card

A VIP card that is linked to the records of that member.

### 1.11. Records

The personal data of a member. These data consist of first name, surname, TU/e student number, TU/e e-mail address, date of birth, first year of study, first year at the TU/e and gender.

### 1.12. Balance

The amount of money present on the VIP card.

### 1.13. Transaction

The bartender scans the VIP card and notes which products the member or non-member buys.

## 2. Conditions

### 2.1. Right of use

All members and non-members can buy a VIP card. Only members can choose to buy a registered VIP card. If a member decides not to buy a registered VIP card, he or she will have the risk of losing the balance at the VIP card when it is lost.

### 2.2. Usage

The VIP card can be used to buy products at the bar when The Villa is opened.

By giving the VIP card to a bartender, the member or non-member agrees to make the needed transaction to pay for the ordered products. The transaction can only take place when the balance is high enough.

### 2.3. Buying a registered VIP card

A member can buy a registered VIP card. The member has to give his or her TU/e student number to the bartender to make sure the VIP card is registered. If this is done the member automatically agrees with sharing his or her record to Pubcard. The member gets a link in his or her mailbox to the website where he or she can see his or her balance.

### 2.4. Balance

The balance of a User can be seen:

Through the Website, only for members who have linked their Pubcard

By a Tapper

The balance can never be negative. If the User suspects that his balance is not correct, he can ask for clarification at the secretary of Industria.

### 2.5. Upgrading balance

The balance of a member or non-member can be upgraded during the drink by pin or by cash. This is done by paying the amount first and then giving the VIP card to the bartender.

A member who has a registered VIP card can also upgrade his or her balance through Ideal. This can be done by logging in at the website.

### 2.6. Refund

During the drink it is possible to get a refund, if a member or non-member thinks that not every transaction is done correctly. This is only possible during the drink in which the transaction has taken place. A member can go to the board to get a refund.

If a member decides to stop with VIP card, it is possible to get the balance back. This can be done by sending an email to the board.

### 2.7. Validity balance

The balance on the VIP card is validate for a maximum of a year after the last transaction has taken place.

### 2.8. Liability

Stichting Technische Bedrijfskunde Borrels is not liable for any damage made by the payment system, or loss of balance due to technical problems.

### 2.10. Availability system

The board keeps the right to decide to not use the payment system temporarily.

### 2.11.

After three years of inactivity, the remaining credit on your VIP-card will be deducted.

## 3. Privacy

### 3.1. Privacy statement

The privacy statement of Industria also applies to this service. The statement can be found at the website of Industria or can be requested at the board.



### 3.2. Lost VIP card

By loss of a registered VIP card there is no loss of records. Furthermore, a member with a registered VIP card can contact the board to deactivate the VIP card and get a refund of the balance.

A non-member with a VIP card has also no loss of record when his or her VIP card is lost. A non-member can't get a refund, because the VIP card is not registered.

## 4. Other provisions

### 4.1. Adjustment conditions

These conditions can be changed at every moment. The member or non-member will be notified of adjustments minimum a week in advance through the Industria email address.

### 4.2. Cases which are not included in these conditions

With Cases which are not included in these conditions, the board will decide which action will be taken. If the member or non-member doesn't agree with this decision, then the member or non-member can submit a complaint via the procedure described above.